



## **Bob Sarlatte to host Safeway Nabisco All-Star Pre Game on ubroadcast**

**SAN DIEGO, -- (BUSINESS WIRE) – August 31, 2007 - ubroadcast, Inc. ([www.ubroadcast.com](http://www.ubroadcast.com))** today announced that bay area legend, comedian, and on field announcer for the San Francisco 49ers, Bob Sarlatte, will host the Safeway Hall of Fame All-Star Charity Softball Game over [ubroadcast.com](http://ubroadcast.com).

Aside from his over twenty appearances on the David Letterman Show, various movies and television series, Bob is an avid sports fan and has decided to donate his time to this worthy charity event which helps fund prostate and breast cancer treatment and research.

Bob's pre-game interviews will feature Jerry Rice, Steve Garvey, Ozzie Smith, Bill "Spaceman" Lee, Dave Parker, Vince Coleman, Vida Blue, Willie McGee, Andre Dawson and George Foster.

### ***About ubroadcast, Inc.***

ubroadcast allows anyone to easily set up an Internet radio broadcast and begin transmitting almost instantly from any location with ubroadcast's software and an Internet connection. ubroadcast represents a major venue for listeners to find the type of content they seek, and for broadcasters to air opinions, promote products and services or increase exposure for themselves, their company or organization. For more information, please visit [www.ubroadcast.com](http://www.ubroadcast.com) .

*Certain statements contained in this press release are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements. Forward-looking statements deal with current plans, intentions, beliefs and expectations and statements of future economic performance. Statements containing terms like "believes," "does not believe," "plans," "expects," "intends," "estimates," "anticipates" and other phrases of similar meaning are considered to imply uncertainty and are forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause actual results in future periods to differ materially from what is currently anticipated.*

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